

1982-08-09

USD "UPDATE" Breakfast Seminar Series Scheduled

Office of Public Information

Follow this and additional works at: <http://digital.sandiego.edu/newsreleases>

Digital USD Citation

Office of Public Information, "USD "UPDATE" Breakfast Seminar Series Scheduled" (1982). *News Releases*. 2974.
<http://digital.sandiego.edu/newsreleases/2974>

This Press Release is brought to you for free and open access by the USD News at Digital USD. It has been accepted for inclusion in News Releases by an authorized administrator of Digital USD. For more information, please contact digital@san Diego.edu.

NEWS RELEASE

UNIVERSITY OF SAN DIEGO



OFFICE OF PUBLIC RELATIONS
DIRECTOR: SARA FINN, APR
PUBLICATIONS AND INFORMATION OFFICER: SANDRA A. EDELMAN
TELEPHONE: 714-291-6480 / EXT. 4296
ADDRESS: RM. 266 DE SALES HALL, ALCALA PARK, SAN DIEGO, CA 92110

P U B L I C S E R V I C E A N N O U N C E M E N T

Start: September 1
End: September 30
Topic: USD "UPDATE" Breakfast Seminar Series Scheduled
 20 seconds

FOCUS ON THE FACTS OF CURRENT BUSINESS PRACTICES.....
U.S.D.'S "UPDATE" BREAKFAST SEMINAR SERIES....NOW AT THREE
LOCATIONS...DOWNTOWN, POWAY, AND LA JOLLA.....EIGHT FRIDAY
MORNINGS...SEVEN-THIRTY TO NINE A.M.....OCTOBER FIRST THROUGH
NOVEMBER NINETEENTH....

TOPICS OF INTEREST PRESENTED BY UNIVERSITY OF SAN DIEGO
SCHOOL OF BUSINESS ADMINISTRATION FACULTY...."COPING WITH
THE ECONOMY"....."JOB BURNOUT".....AND MORE.... SEATING IS LIMITED...
CALL U.S.D.....TWO-NINE-THREE, FOUR-FIVE-EIGHT-FIVE.

#

8/9/82

UNIVERSITY OF SAN DIEGO NINTH "UPDATE" BREAKFAST SEMINAR SERIES

Location

LITTLE AMERICA WESTGATE HOTEL
Downtown

STONERIDGE COUNTRY CLUB
Poway

LA JOLLA VILLAGE INN
La Jolla

Oct..1	"Terminating Tactfully" GARY WHITNEY, Ph.D.	"Job Burn-Out: Symptoms, Causes and Cures" PHILLIP HUNSAKER, D.B.A	"Theory Z...A Practical Approach to Productive Management" N. ELLEN COOK, Ph.D.
Oct. 8	"What to Expect in the Coming Economy and How To Deal with It" CHARLES HOLT, Ph.D.	"Keeping Productivity Up" ROBERT JOHNSON, Ph.D.	"Productivity and Praise: Does a Pat on the Back Really Help?" CYNTHIA PAVETT, Ph.D.
Oct. 15	"Keeping Productivity Up" ROBERT JOHNSON, Ph.D.	"Terminating Tactfully" GARY WHITNEY, Ph.D.	"Job Burn-Out: Symptoms, Causes and Cures" PHILLIP HUNSAKER, D.B.A.
Oct. 22	"Productivity and Praise: Does a Pat on the Back Really Help?" CYNTHIA PAVETT, Ph.D.	"Theory Z...A Practical Approach to Productive Management" N. ELLEN COOK, Ph.D.	"What to Expect in the Coming Economy and How to Deal with It" CHARLES HOLT, Ph.D.
Oct. 29	"Sexual Harassment is Not A Laughing Matter" JOHANNA HUNSAKER, Ph.D.	"What to Expect in the Coming Economy and How to Deal with It" CHARLES HOLT, Ph.D.	"Keeping Productivity Up" ROBERT JOHNSON, Ph.D.
Nov. 5	"Is Incorporation for You- The Pros and Cons" WAYNE LABEL, Ph.D.	"Productivity and Praise: Does a Pat on the Back Really Help?" CYNTHIA PAVETT, Ph.D.	"Sexual Harassment is Not A Laughing Matter" JOHANNA HUNSAKER, Ph.D.
Nov. 12	"Theory Z...A Practical Approach to Productive Management" N. ELLEN COOK, Ph.D.	"Sexual Harassment is Not a Laughing Matter" JOHANNA HUNSAKER, Ph.D.	"Is Incorporation for You--The Pros and Cons" WAYNE LABEL, Ph.D.
Nov. 19	"Job Burn-Out: Symptoms, Causes and Cures" PHILLIP HUNSAKER, D.B.A.	"Is Incorporation For You-The Pros and Cons" WAYNE LABEL, Ph.D.	"Terminating Tactfully" GAREY WHITNEY, Ph.D.

Registration for full series, \$140

Single Session, \$20

Includes continental breakfast, presentation and materials

FOR REGISTRATION AND INFORMATION CALL 293-4585



Log

PUBLIC RELATIONS

MEMO TO:

FROM: Sara Finn
Director of Public Relations

DATE: August 9, 1982

Your cooperation in airing public service announcements has been a major factor in the tremendous success and visibility USD's "UPDATE Breakfast Seminars" have achieved.

Many of those registering in the "UPDATE" series have informed us that they first heard of the series on the radio.

Based on the success and responses from the preceeding year's participation, this year the 8-session business seminar series expands to three locations.

Enclosed are a general "UPDATE" public service announcement and a composite listing of scheduled seminars. "UPDATE" speakers listed on the enclosed scheduled are available for talk show engagements. For arrangements, please call the Public Relations office or the faculty member directly.

The University appreciates this important community service provided by your station.

Enclosures